



Brand New Forest Card offer

Advertising order form

Name of Business:

Address:

.....

.....Postcode.....

Tel No.....Contact name.....

Email address.....

Signed:Position:.....

Date:.....

Advertising rates

Advertising period	Cost	Tick	Total
3 months @ £20 per month (ex. VAT)	£60.00		£
6 months @ £15 per month (ex. VAT)	£90.00		£
12 months @ £10 per month (ex. VAT)	£120.00		£
BNF Cards @ £2 each (inc. VAT) (minimum order 20)	No. required		£
Total			£

Please complete Advertising Copy Form overleaf & return to:

Matt Callaghan, Business Development Officer, New Forest District Council, Appletree Court, Lyndhurst SO43 7PA

Tel: 02380 285371

Email: matt.callaghan@nfdc.gov.uk

Payment terms: 21 days from date of invoice.

Advertising Copy Form

Business Name

Details of offer (please use no more than 30 words)

TelephoneWebsite

Signed:Position:.....

Date:.....

Please complete & return this form to:

Matt Callaghan, Business Development Officer, New Forest District Council, Appletree Court, Lyndhurst SO43 7PA
Tel: 02380 285371 Email: matt.callaghan@nfdc.gov.uk

Terms and Conditions

- In these conditions, the following expressions shall have the following meanings:
 "The Publisher" means New Forest District Council.
 "The Advertiser" means the organisation whose offer has been accepted for inclusion on the Brand New Forest website www.brandnewforest.com.
 "Advertising Rates" means the rates as shown on the Brand New Forest card order form.
- These conditions shall apply to all Advertisements accepted for publication by the Publisher. Any other proposed conditions shall be void unless incorporated clearly in written instructions and specifically accepted in writing by the Publisher.
- All Advertisements are accepted subject to the Advertiser's signed agreement. The layout and design of the offer will be at the Publisher's sole discretion, and no guarantees will be given as to the positioning of advertisements.
- The Publisher reserves the right to omit or suspend an Advertisement at any time if:
 - the Publisher in its sole discretion considers that the Advertisement or any part thereof would be published detrimental to the reputation of the publication or the Publishers generally; or
 - the Publisher in its sole discretion considers that the Advertisement or any part thereof is in anyway patronising towards or disparaging of the Publisher and respective readers and customers; or
 - the Publisher may reasonably consider that publication of the Offer or any part thereof would contravene an Act of Parliament or be in any other way illegal or defamatory or an infringement of the British Code of Advertising Practise or such other standards as may time to time be set by the Advertising Standards Authority; or
 - the publisher may reasonably consider that publication of the Advertisement or any part thereof could give rise to a claim by a third party against the Publisher on whatsoever grounds.
- Every care is taken to avoid mistakes but the Publisher cannot accept any liability for any errors due to third parties, subcontractors or inaccurate copy instructions.
- The Publisher will not enter into any dispute between the advertiser and the cardholder arising from an advertised offer.
- The Advertiser warrants that the Advertisement does not contravene any Act of Parliament nor is it in any other way illegal or defamatory or an infringement of the British Code of Advertising Practise or such other standards as may from time to time be set by the Advertising Standards Authority.
- The Advertiser may change the details of their offer up to once per calendar month.
- All Advertisement rates are gross but exclusive of VAT. Cards are sold to advertisers at £2.00 inclusive of VAT.
- Terms of Payment: Payment is due within 21 days of the invoice date. Failure to make payment may result in your offer being withdrawn from the website.
- These conditions and all other express terms of the contract shall be constructed in accordance with the Laws of England.
- By signing the offer agreement you are liable for full payment of the committed period.